



C.A.I.A., INC.
The Chinese American Insurance Association
www.caiaus.org



2026 YEAR OF THE HORSE ANNUAL BANQUET



2026 HONOREE **GEORGE KOTSIOPoulos**

President, Resilience

**THURSDAY, MARCH 26, 2026
TERRACE ON THE PARK**

5211 111th Street, Flushing Meadows Park, NY 11368

5:30PM Cocktail • 7:00PM Dinner • OPEN BAR

SPONSORSHIP PACKAGES

TITLE SPONSOR: \$38,500

- 2026 joint scholarship program
- 45 minutes Marketing/Educational Seminar Presentation Opportunity
- One (1) promotional booth at the reception area
- Two(2) minutes speech at the banquet
- Four(4) VIP tables
- Two(2) Full color, full-page ads in commemorative journal
- Two(2) Stage-side banner display
- Title sponsor recognition on printed materials
- Repetition of company commercial during the banquet
- Special mention during the banquet





33RD ANNUAL BANQUET SPONSORSHIP PACKAGES



PLATINUM: \$20,000

Benefits:

- 2026 joint scholarship program
- One (1) promotional booth at the reception area
- Three(3) VIP tables
- Two(2) Full color, full-page ads in commemorative journal
- One(1) Stage-side banner display
- Repetition of company commercial during the banquet
- Special mention during the banquet



GOLD: \$11,000

Benefits:

- Two(2) VIP tables
- One (1) promotional booth at the reception area
- One(1) Full color, full-page ad in commemorative journal
- One(1) stage-side banner display
- Special mention during the banquet



SILVER: \$5,500

Benefits:

- One(1) VIP table
- One (1) promotional booth at the reception area
- One(1) Full color, full-page ad in commemorative journal
- One(1) banner display
- Special mention during the banquet

BRONZE: \$4,000

Benefits:

- One(1) VIP table
- One(1) Full color, full-page ad in commemorative journal
- Special mention during the banquet

COCKTAIL RECEPTION: \$4,500

Benefits:

- One(1) VIP table
- One(1) Full color, full-page ad in commemorative journal
- One(1) & only banner display at the reception area
- Special mention during the banquet



ENTERTAINMENT: \$3,300

Benefits:

- Special announcement prior to each performance
- One(1) Full color, full-page ad in commemorative journal

TABLE WINE: \$2,200

Benefits:

- Sponsor logo's tag on to each bottle
- One(1) Full color, full-page ad in commemorative journal

BOOTH: \$2,000

Benefits:

- One (1) Booth set up at the reception area

INDIVIDUAL TABLE / SEAT

Individual Table: \$2,000 Per Corporate Table (9 people per table)

Individual Seat: \$250 Per Person

JOURNAL ADVERTISEMENT

FULL PAGE COLOR

Trim size: 8.5"(W) x 11"(H)
 Bleed size: 8.75"(W) x 11.25"(H)
 Live area: 0.375" in from trim; all sides
 Non-bleed: 7.5"(W) x 10"(H)

HALF PAGE COLOR (no bleed)
 Size: 7.5"(W) x 5"(H)

Artwork/ Materials: High-res PDF/ JPEG/ Illustrator

AD SIZE	POSITION	PRICE
Full Page	• Inside page	\$ 1,500.00
Half Page	• Inside page	\$ 700.00

Material Deadline: March 5 , 2026
Email to: Theresa-Lee@L3Advertising.com

ORDER FORM - CAIA 33rd Annual Chinese New Year Banquet

Sponsor / Advertiser

Address

Contact person

E-mail

Telephone

Mobile

Fax

SPONSORSHIP PACKAGES

TITLE \$38,500	PLATINUM \$20,000	GOLD \$11,000	SILVER \$5,500	BRONZE \$4,000	SUB-TOTAL
COCKTAIL RECEPTION \$4,500		ENTERTAINMENT \$3,300			SUB-TOTAL

TOTAL

JOURNAL ADVERTISER

AD SIZE	PRICE	NO. OF AD(S)	SUB-TOTAL
Full Page Color	\$1,500		
Half Page Color	\$700		

TOTAL

Please make check payable to: CAIA, INC.

(CAIA Federal Tax ID#: 13-3972919)

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 12 North Hillsdie Avenue
 Livingston, NJ 07039
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For more information, please email: Theresa-Lee@L3 Advertising.com