



C.A.I.A., INC.

The Chinese American Insurance Association
www.caiaus.org



2026 YEAR OF THE HORSE ANNUAL BANQUET



2026 HONOREE
GEORGE KOTSIPOPOULOS
President, Resilience

THURSDAY, MARCH 26, 2026
TERRACE ON THE PARK

5211 111th Street, Flushing Meadows Park, NY 11368

5:30PM Cocktail • **7:00PM** Dinner • **OPEN BAR**

SPONSORSHIP PACKAGES

TITLE SPONSOR: \$38,500

- 2026 joint scholarship program
- 45 minutes Marketing/Educational Seminar Presentation Opportunity
- One (1) promotional booth at the reception area
- Two(2) minutes speech at the banquet
- Four(4) VIP tables
- Two(2) Full color, full-page ads in commemorative journal
- Two(2) Stage-side banner display
- Title sponsor recognition on printed materials
- Repetition of company commercial during the banquet
- Special mention during the banquet





33RD ANNUAL BANQUET SPONSORSHIP PACKAGES



PLATINUM: \$20,000

- Benefits:
- 2026 joint scholarship program
 - One (1) promotional booth at the reception area
 - Three(3) VIP tables
 - Two(2) Full color, full-page ads in commemorative journal
 - One(1) Stage-side banner display
 - Repetition of company commercial during the banquet
 - Special mention during the banquet



GOLD: \$11,000

- Benefits:
- Two(2) VIP tables
 - One (1) promotional booth at the reception area
 - One(1) Full color, full-page ad in commemorative journal
 - One(1) stage-side banner display
 - Special mention during the banquet



SILVER: \$5,500

- Benefits:
- One(1) VIP table
 - One (1) promotional booth at the reception area
 - One(1) Full color, full-page ad in commemorative journal
 - One(1) banner display
 - Special mention during the banquet

BRONZE: \$4,000

- Benefits:
- One(1) VIP table
 - One(1) Full color, full-page ad in commemorative journal
 - Special mention during the banquet

COCKTAIL RECEPTION: \$4,500

- Benefits:
- One(1) VIP table
 - One(1) Full color, full-page ad in commemorative journal
 - One(1) & only banner display at the reception area
 - Special mention during the banquet

ENTERTAINMENT: \$3,300

- Benefits:
- Special announcement prior to each performance
 - One(1) Full color, full-page ad in commemorative journal

TABLE WINE: \$2,200

- Benefits:
- Sponsor logo's tag on to each bottle
 - One(1) Full color, full-page ad in commemorative journal

BOOTH: \$2,000

- Benefits:
- One (1) Booth set up at the reception area



INDIVIDUAL TABLE / SEAT

Individual Table: \$2,000 Per Corporate Table (9 people per table)

Individual Seat: \$250 Per Person

JOURNAL ADVERTISEMENT

FULL PAGE COLOR

Trim size: 8.5"(W) x 11"(H)
Bleed size: 8.75"(W) x 11.25"(H)
Live area: 0.375" in from trim; all sides
Non-bleed: 7.5"(W) x 10"(H)

HALF PAGE COLOR (no bleed)

Size: 7.5"(W) x 5"(H)

Artwork/ Materials: High-res PDF/ JPEG/ Illustrator

| AD SIZE | POSITION | PRICE |
|-----------|---------------|-------------|
| Full Page | • Inside page | \$ 1,500.00 |
| Half Page | • Inside page | \$ 700.00 |

Material Deadline: March 5 , 2026
Email to: Theresa-Lee@L3Advertising.com

ORDER FORM - CAIA 33rd Annual Chinese New Year Banquet

Sponsor / Advertiser

Address

Contact person

E-mail

Telephone

Mobile

Fax

SPONSORSHIP PACKAGES

| TITLE \$38,500 | PLATINUM \$20,000 | GOLD \$11,000 | SILVER \$5,500 | BRONZE \$4,000 | SUB-TOTAL |
|---|----------------------|------------------|-------------------|-------------------|-----------|
| | | | | | |
| COCKTAIL RECEPTION \$4,500 ENTERTAINMENT \$3,300 TABLE WINE \$2,200 | | | | | SUB-TOTAL |
| | | | | | |
| TOTAL | | | | | |

JOURNAL ADVERTISER

| AD SIZE | PRICE | NO. OF AD(S) | SUB-TOTAL |
|-----------------|---------|--------------|-----------|
| Full Page Color | \$1,500 | | |
| Half Page Color | \$700 | | |
| TOTAL | | | |

Please make check payable to: CAIA, INC.

(CAIA Federal Tax ID#: 13-3972919)

Mail this form along with check to:

L3 Advertising Inc.
12 North Hillsdie Avenue
Livingston, NJ 07039
Attn: Theresa Lee

Authorized by

Signature

Print name

Date

For more information, please email: Theresa-Lee@L3 Advertising.com