



C.A.I.A., INC.

The Chinese American Insurance Association
www.caiaus.org

YEAR OF THE SNAKE • 2025 • 4723

2025 HONOREE

KEVIN MAYEUX

*Chief Executive Officer of the
National Association of
Insurance and Financial Advisors (NAIFA)*



APRIL 3, 2025 • ROYAL QUEEN RESTAURANT

136-20 Roosevelt Avenue, New World Mall, 3rd Floor, Flushing, NY 11354

5:30PM Cocktail • 7:00PM Traditional Chinese Banquet • OPEN BAR

Parking garage is available in the same building • LIRR and #7 Train Stations are across the street

32ND ANNUAL CHINESE NEW YEAR BANQUET

TITLE SPONSOR: \$38,500

- 2025 joint scholarship program
- 45 minutes Marketing/Educational Seminar Presentation Opportunity
- One (1) promotional booth at the reception area
- Two(2) minutes speech at the banquet
- Four(4) VIP tables
- Two(2) Full color, full-page ads in commemorative journal
- Two(2) Stage-side banner display
- Repetition of company commercial during the banquet
- Title sponsor recognition on printed materials
- Special mention during the banquet

C.A.I.A Federal Tax Exempt ID#: 13-3972919



32ND ANNUAL BANQUET SPONSORSHIP PACKAGES



PLATINUM: \$20,000

- Benefits:
- 2024 joint scholarship program
 - One (1) promotional booth at the reception area
 - Three(3) VIP tables
 - Two(2) Full color, full-page ads in commemorative journal
 - One(1) Stage-side banner display
 - Repetition of company commercial during the banquet
 - Special mention during the banquet



GOLD: \$11,000

- Benefits:
- Two(2) VIP tables
 - One (1) promotional booth at the reception area
 - One(1) Full color, full-page ad in commemorative journal
 - One(1) stage-side banner display
 - Special mention during the banquet

SILVER: \$5,500

- Benefits:
- One(1) VIP table
 - One (1) promotional booth at the reception area
 - One(1) Full color, full-page ad in commemorative journal
 - One(1) banner display
 - Special mention during the banquet

BRONZE: \$4,000

- Benefits:
- One(1) VIP table
 - One(1) Full color, full-page ad in commemorative journal
 - Special mention during the banquet

COCKTAIL RECEPTION: \$4,500

- Benefits:
- One(1) VIP table
 - One(1) Full color, full-page ad in commemorative journal
 - One(1) & only banner display at the reception area
 - Special mention during the banquet

ENTERTAINMENT: \$3,300

- Benefits:
- Special announcement prior to each performance
 - One(1) Full color, full-page ad in commemorative journal

TABLE WINE: \$2,200

- Benefits:
- Sponsor logo's tag on to each bottle
 - One(1) Full color, full-page ad in commemorative journal



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INDIVIDUAL TABLE / SEAT

Individual Table: \$2,000 Per Corporate Table (9 people per table)
Individual Seat: \$250 Per Person

JOURNAL ADVERTISEMENT

Color Ad
 Trim size: 8.5"(W) x 11"(H)
 Bleed size: 8.75"(W) x 11.25"(H)
 Live area: 0.375" in from trim; all sides
 Non-bleed: 7.5"(W) x 10"(H)

Black & White Ad (no bleed)
 Full Page: 7.5"(W) x 10"(H)
 Half Page: 7.5"(W) x 5"(H)

Artwork/ Materials: High-res PDF/ JPEG/ Illustrator

AD SIZE	COLOR/ POSITION	PRICE
Full Page	• Color - Inside page	\$ 1,500.00
	• Black & White - Inside page	\$ 900.00
Half Page	• Black & White - Inside page	\$ 700.00

Material Deadline: March 17 , 2025
Email to: Theresa-Lee@L3Advertising.com

ORDER FORM - CAIA 32nd Annual Chinese New Year Banquet

Sponsor / Advertiser _____

Address _____

Contact person _____ E-mail _____

Telephone _____ Mobile _____ Fax _____

SPONSORSHIP PACKAGES

TITLE	PLATINUM	GOLD	SILVER	BRONZE	SUB-TOTAL
\$38,500	\$20,000	\$11,000	\$5,500	\$4,000	
COCKTAIL RECEPTION \$4,500	ENTERTAINMENT \$3,300	TABLE WINE \$2,200			SUB-TOTAL

TOTAL

JOURNAL ADVERTISER

AD SIZE / COLOR	PRICE	NO. OF AD(S)	SUB-TOTAL
Full Page / Full Color	\$1,500		
Full Page / Black & White	\$900		
Half Page / Black & White	\$700		

TOTAL

Please make check payable to: CAIA, INC.

(CAIA Federal Tax ID#: 13-3972919)

Mail this form along with check to:

L3 Advertising Inc.
 12 North Hillside Avenue
 Livingston, NJ 07039
 Attn: Theresa Lee

Authorized by _____

Signature _____

Print name _____

Date _____

For more information, please email: Theresa-Lee@L3 Advertising.com